

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	30-Nov-18 Cajetillas (20 uds.)	30-Nov-17 Cajetillas (20 uds.)	Incremento %
MARLBORO	288.366.276	296.737.254	-2,82%
CAMEL	183.411.211	168.981.352	8,54%
WINSTON CLASSIC	177.678.041	193.685.666	-8,26%
CHESTERFIELD	171.585.796	172.452.784	-0,50%
FORTUNA	153.868.286	156.777.057	-1,86%
LUCKY STRIKE	137.826.200	130.231.111	5,83%
L&M	94.469.413	96.858.278	-2,47%
WINSTON	93.977.670	75.148.669	25,06%
DUCADOS NEGRO	76.961.986	83.204.996	-7,50%
NOBEL	76.054.536	79.048.790	-3,79%
WEST BROOKLYN	66.753.495	63.492.833	5,14%
DUCADOS RUBIO	46.285.477	49.942.205	-7,32%
ROTHMANS	33.634.621	26.666.094	26,13%
MARLBORO TOUCH	30.722.714	28.268.260	8,68%
DUCADOS RUBIO 100'S	28.883.549	30.466.898	-5,20%
PHILIP MORRIS	22.556.906	25.858.809	-12,77%
LUCKY STRIKE CLICK & ROLL	19.352.599	17.251.694	12,18%
FORTUNA RED LINE	18.070.991	19.098.446	-5,38%
NOBEL STYLE	17.921.644	16.635.973	7,73%
MARLBORO POCKET	15.784.257	15.699.878	0,54%
LUCKY STRIKE BLANDO	15.261.129	15.797.509	-3,40%
DUCADOS RUBIO BLANDO	15.082.540	17.415.115	-13,39%
PHILIP MORRIS K/S	14.005.350	11.944.979	17,25%
JOHN PLAYER SP.	13.586.671	14.471.092	-6,11%
ELIXYR	13.180.411	13.939.793	-5,45%
AUSTIN	13.053.923	11.168.247	16,88%
MARK 1	12.993.507	14.655.177	-11,34%
BENSON & HEDGES AMERICAN	10.530.838	12.373.115	-14,89%
OMÉ	10.438.120	9.186.330	13,63%
PALL MALL	8.758.438	14.832.041	-40,95%
BENSON & HEDGES	8.421.852	8.513.717	-1,08%
KARELIA	7.388.180	7.312.540	1,03%
L&M RED BLANDO	6.507.463	7.273.525	-10,53%
R 1	6.394.898	6.751.405	-5,28%
GAULOISES RUBIO	6.152.669	5.993.958	2,65%
NOBEL BLANDO	6.121.944	6.459.251	-5,22%
L&M BLUE BLANDO	5.836.553	6.246.755	-6,57%
BULLBRAND	5.779.850	5.912.047	-2,24%
JOHN PLAYER SP. BLACK/BLUE	5.407.205	5.980.717	-9,59%
LAMBERT & BUTLER	5.394.515	5.752.809	-6,23%
BN	5.366.858	5.918.423	-9,32%
STERLING	5.154.100	5.320.527	-3,13%
CHESTERFIELD BLANDO	4.940.280	5.166.641	-4,38%
RESTO MARCAS	105.018.788	106.885.142	-1,75%
Totales	2.064.941.751	2.071.777.902	-0,33%